

M2 - Innovation, Marché et Science des Données

- ▶ formation en alternance
- ▶ formation continue

Durée : 1 an



Présentation

[Consulter la page du Master 2 sur le site de l'Université Paris-Saclay](#)

Cette formation est conventionnée avec le CFA EVE.



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Programme

Semestre 3

Bloc 1	30 ECTS
- Olap, Multidimensional Databases, NoSQL	3 ECTS
- Scoring	3 ECTS
- Online Survey (SPHINX software)	1 ECTS
- CRM-Customer Relationship Management	3 ECTS
- Business English	
- Digital Marketing	3 ECTS
- SAS	
- Operating system (Linux) and Programming languages (Python.)	4 ECTS
- Statistics & Econometrics	2 ECTS
- Market structures and industrial organization	3 ECTS
- Introduction to Big data	2 ECTS
- Data Visualization	1 ECTS
- Data mining	3 ECTS
- English TOEIC	2 ECTS

Semestre 4

Bloc 2	20 ECTS
- Machine learning & Machine learning project	5 ECTS
- Multi-core system tools (Hive, Pig, Spark, Storm)...	3 ECTS
- Splunk	3 ECTS

- Customer satisfaction (structural models)	2 ECTS
- PLS regression	2 ECTS
- Advanced econometrics	2 ECTS
- Times series econometrics	2 ECTS
- Neural network in finance	1 ECTS

Internship	10 ECTS
- Internship	10 ECTS